

# You're invited!

Big language: Revealing the new customer journey solution

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Metia and GlimpzIt are co-hosting an exclusive breakfast event and we would love for you to join us!

User-generated visual data is a powerful tool. Due to recent advances in artificial intelligence, millions of visual conversations (pictures and videos) can now be analyzed through visuals in real time.

The insights from this analysis reveal emotional tendencies and triggers that can be readily included in your current insight architecture—and leveraged to supercharge your customer journey.

## Join us to learn:

- New techniques and tools for building deeper connections with customers
- The role of visual language plays in customer journey mapping
- Proven methods for collecting and analyzing user-generated visual data
- How to build campaigns and personalized offerings more effectively by identifying what resonates with your target audience on an emotional level

## Who

### Misia Tramp

Metia  
VP, CX Insight & Strategy

### Liz High

Metia  
VP, CX Insight & Delivery

### Parry Bedi

GlimpzIt  
Cofounder and CEO

## When and where

### Fairmont San Jose - Crystal Room

170 S. Market Street, San Jose, CA 95113

June 2, 2017 | 8:30–10:00 A.M

## RSVP

Space is limited, so please confirm your attendance by May 25th by emailing [Carrie McIlveen](#).